

30TH ANNIVERSARY OF  
LANSING REGIONAL

*Sister Cities Commission*



SOUVENIR PROGRAM BOOK

SEPTEMBER 14, 2024

6:00 P.M.

LANSING CENTER

333 EAST MICHIGAN AVENUE

LANSING, MI 48933

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A CELEBRATION OF GLOBAL DIVERSITY!



# 30TH ANNIVERSARY OF

## LANSING REGIONAL

### *Sister Cities Commission*

## LETTER FROM THE PRESIDENT

LANSING REGIONAL SISTER CITIES COMMISSION  
500 E. Michigan Avenue, Suite 200  
Lansing, Michigan 48912



Email: [maxinecain@me.com](mailto:maxinecain@me.com) Phone: 517-580-2165

**Andy Schor, Mayor**

**Maxine Hankins Cain, President**

Dear Supporters and Friends,

Warm Greetings from Lansing, Michigan!

We hope this letter finds you in good health and high spirits. As we prepare to commemorate a significant milestone in our city's history, it is with great pleasure that we extend this invitation to you and your delegation to join us in celebrating the 30th Anniversary of Lansing Regional Sister Cities.

Over the past three decades, our sister city relationships around the world have served as pillars of friendship, cultural exchange, and mutual understanding. Together, we have embarked on numerous ventures, exchanged ideas, and celebrated each other's diverse cultures and traditions.

To honor this special occasion, we are organizing a special celebration filled with festivities, cultural showcases, and opportunities for networking and dialogue. It will be a momentous gathering where we can celebrate our achievements, reflect on the memories we have created, reaffirm our commitment to fostering enduring partnerships, and look forward to the exciting opportunities that lie ahead.

We cordially invite you and your delegation to join us in this joyous occasion, as we come together to mark 30 years of engaging in friendships, collaborations, and shared aspirations. Your presence will undoubtedly enrich our celebration and further strengthen the bonds that unite our cities.

The 30th Anniversary Celebration will take place on Saturday, September 14, 2024, starting at 6:00 p.m. at the Lansing Center located in downtown Lansing. It will be an evening filled with music, dance, delicious cuisine, and heartfelt conversations. On Friday, September 13, 2024, we will also host a daytime Economic Development Summit focused on ways to create business opportunities here and abroad. We sincerely hope you will be able to honor us with your presence. Kindly RSVP at your earliest convenience. Further details regarding the event's schedule and logistics are attached.

We look forward to welcoming you to Lansing, Capital City of the state of Michigan, for this special occasion.

Sincerely Yours,

Andy Schor  
Mayor of the City of Lansing

Maxine Hankins Cain, Ed.D.  
President of Lansing Regional Sister Cities Commission

# 30TH ANNIVERSARY OF LANSING REGIONAL *Sister Cities Commission*



## 30th Anniversary Celebration and 30 Reasons to Celebrate!

1. Sister Cities International was founded by President Dwight D. Eisenhower in 1956 as a nonpartisan 501(c)(3) nonprofit which today unites tens of thousands of Citizen diplomats and volunteers in over 300 member communities with over 2,000 partnerships in more than 140 countries.
2. It was established to promote peace through mutual respect, understanding, one individual, one community at a time.
3. Lansing Regional Sister Cities (LRSCC) was incorporated as a 501(c)(3) nonprofit Corporation on August 15, 1994, although the first Sister Cities Agreement was signed between the City of Guadalajara, Jalisco, Mexico and the City of Lansing, Michigan, USA on June 13, 1990 by Mayor Terry McKane and Presidente Municipal Gabriel Covarrubias Ibarra.
4. During the Sister Cities International/African Summit of 2023 in Cape Town, South Africa, five Lansing Regional Sister Cities Commissioners were honored during an "Honoring Our Elders' Ceremony at the renowned Gold's Restaurant: President Emerita Barbara Roberts Mason, Dr. Sung Lee, Dr. Willie Davis, Dr. Maxine Hankins Cain, and Commissioner Bill Brewer.
5. President Emerita Barbara Roberts Mason and President Maxine Hankins Cain were both named "Sister Cities International Volunteers of the Year" in 2017, and 2019, respectively.
6. Our newest Sister City is Merida, Yucatán Mexico, established in May of 2023 during a signing ceremony with Mayor Andy Schor, Dr. Ruben Martinez and President Maxine Hankins Cain.
7. President Emerita Barbara Roberts Mason served as President of Lansing Regional Sister Cities for 23 years.
8. Mayor Terry McKane, Mayor Tony Benevides, Mayor David Hollister, Mayor Virg Bernero, and Mayor Andy Schor are mayors who have signed Sister City Agreements.
9. Two mayors' wives have served on the Lansing Regional Sister Cities Commission: Teri Bernero and Erin Schor.
10. Mayor David Hollister signed the original By-laws of the Lansing Regional Sister Cities Commission in 1994.
11. Our first office was 124 W. Michigan Avenue, 9th Floor City Hall, Lansing, Michigan 48933-1612.
12. On February 7th, 1992, a Sister Cities Agreement between the city of Lansing and the Kuibyshevsky of the city of St. Petersburg was signed, but was dissolved years later.
13. On August 15, 1994, Articles of Incorporation for the Lansing Regional Sister Cities were filed by Judson Werbelow of Dickerson, Wright, Moon, Van Dusen & Freeman, Counsellors at Law on behalf of the Lansing Regional Sister Cities Commission.
14. Judson Werbelow was the first president of the Lansing Regional Sister Cities Commission.
15. Honorable David Hollister was the founder of the Lansing Regional Sister Cities Commission.
16. The agreement between Asan, Republic of Korea was signed by President Emerita Barbara Roberts Mason and Former Mayor Virg Bernero in Asan.
17. South Korea-LRSCC programs have been under the leadership of Commissioners Chris Hodshire, Commissioner Sung Lee and Dr. Won Song.
18. Our Sister City of Hohhot scheduled the 2024 Hohhot International Youth Friendly Exchange Camp from July 26 to July 31 and invited 8 students and 2 teachers to attend. If attended, all accommodations and transportation while in Hohhot are borne by the Hohhot Foreign Affairs Office.
19. Students from Holt High School, Eastern High School and LRSCC's Youth Activities Committee participated in a Youth Camp in July, 2024 in Asan, South Korea.
20. Students from Tanzania and Eastern International Baccalaureate High School hosted four international zoom experiences where students from both schools planned exciting and interactive "Getting to Know You!" activities.
21. After years of being dormant, Pianezza, Italy and Lansing are ready to host a student exchange program! How exciting!
22. A Declaration of Understanding has been signed and reaffirmed by the Governors of Michigan and the President of the Republic of Ghana.
23. Mexico had an active program with the fire department of Guatalajara, Mexico.
24. Two commissioners, Barbara Mason and Maxine Hankins Cain, we're enstooled as queen mothers in Ghana. Commissioner Bill Brewer was enstooled as a chief.
25. Lillian Kumata led several delegations to Otsu, Japan and also hosted several delegations from Otsu, Japan.
26. LRSCC built a health clinic in the traditional village of Nsakyé, Akuapem South Municipality and facilitated water, sanitation, health, hygiene, economic development, and education projects in our two sister cities in the Eastern Region.
27. Dr. Tai Sung Kim, an LRSCC commissioner and a native of Korea, played a leadership role in the success of our Lansing-Otsu Sister City relationship with LCC.
28. The Biwako Kisen Steamship Company under the direction of its president, Mr. Megumi Shigamatsu, built Michigan Cruise boats that sail on Lake Biwa in Otsu.
29. Because of growth of our sister city in Ghana, it was divided into two governmental entities; Akuapem South Municipality and Nsawam Adwoagyri.
30. The late Lillian Kumata led our Lansing-Otsu programs with excellence for many years.

**ON SEPTEMBER 14, 2024, LANSING REGIONAL SISTER CITIES COMMISSION  
CELEBRATES ITS 30TH ANNIVERSARY!**

# 30TH ANNIVERSARY OF

LANSING REGIONAL

*Sister Cities Commission*



**INDIVIDUAL TICKETS ARE \$75.00.**

(GROUP PRICING IS LISTED UNDER SPONSORSHIP OPPORTUNITIES.)

PURCHASE TICKETS ON EVENTBRITE.

**LRSCC 30TH ANNIVERSARY - A  
CELEBRATION OF GLOBAL  
DIVERSITY TICKETS, SAT, SEPT 14,  
2024 AT 6:00 PM | EVENTBRITE**

**SCAN THE QR CODE BELOW:**



# 30TH ANNIVERSARY OF

## LANSING REGIONAL

### *Sister Cities Commission*

## SOUVENIR PROGRAM BOOK FORM



#### **Global Platinum \$10,000 (Exclusive)**

- Three tables of 8
- Sponsor remarks at the podium
- Special acknowledgement and recognition on all program and public relations material that evening and events during the year
- Individual poster with name or logo at the entry of the ballroom
- Full back cover ad in color in the program booklet
- Invitation to all events during the year

#### **Global Diamond \$7,500 (Exclusive)**

- Two tables of 8
- Sponsor remarks at the podium
- Acknowledgement during special recognition of award recipients
- Special acknowledgement and recognition on all program and public relations material that evening and events during the year
- Individual poster with name or logo at the entry of the ballroom
- Full inside back cover ad in color in the program booklet
- Invitation to all events during the year

#### **Global Gold \$5,000 (Exclusive)**

- Two tables of 8
- Sponsor remarks at the podium
- Special acknowledgement and recognition on all program and public relations material that evening and events during the year
- Individual poster with name or logo at the entry of the ballroom
- Full inside front cover ad in color in the program booklet
- Invitation to all events during the year

#### **Global Silver: \$2,500**

- One table of 8
- Special recognition on program and public relations material
- Company's name or logo on poster at entry of the ballroom
- Full page ad in the program booklet
- Invitation to all events during the year

#### **Global Pearl: \$1,000**

- Four tickets
- Poster with company's logo at entry of ballroom
- Full page ad in the program book
- Notice of all receptions for international guests during the year
- Invitation to all events during the year

#### **Global Emerald: \$500**

- Four tickets
- Special recognition
- Company's logo on poster at entry ballroom
- Full page ad in the program book
- Invitation to all events during the years

# 30TH ANNIVERSARY OF

LANSING REGIONAL

*Sister Cities Commission*

SOUVENIR PROGRAM BOOK FORM



**NOTE:** Souvenir Book Size is 8.5 x 11. All ads can be sent to [LansingSisterCities@gmail.com](mailto:LansingSisterCities@gmail.com) in high resolution JPEG or PDF format by **August 11, 2024**.

**Full Page Ad** - \$150.00

**Half Page Ad (7.5 X5.0)** - \$75.00

**Quarter Page Ad (3.5 x 5.0)** - \$50.00

**Eighth Page or Business Card** - \$25.00

**Individual Ticket** - \$75.00

## Hotel Accommodations

It is important that all guests identify themselves as part of LANSING REGIONAL SISTER CITIES COMMISSION 30TH ANNIVERSARY ROOM BLOCK.

USE THE CODE "RSC" to receive the discounted group rate.

To make a room reservation by phone, call 1-833-904-2206. To make a room reservation online, please visit DoubleTree By Hilton Lansing.

1. Once you select the room type, complete the Hotel Booking Form. For date adjustment needs, please change Check-in and Check-out date box at the top of site.
2. The booking form will ask for guest's details and email address.
3. "Secure payment option" is the section of the booking form that holds your credit card details. Input your credit card information.
4. Once you have completed this step click the "Make Reservation" button and your reservation will be sent immediately to the hotel.

# 30TH ANNIVERSARY OF

## LANSING REGIONAL

### *Sister Cities Commission*



Please return this form to [LansingSisterCities@gmail.com](mailto:LansingSisterCities@gmail.com) to reserve your sponsorship.

**Sponsorship form must be submitted in no later than August 11, 2024, in order to receive all sponsor benefits.**

Please indicate how you would like the sponsorship listed on print material.

#### Who should receive the thank you letter?

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

#### If Lansing Regional Sister Cities Commission has questions, please contact:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

#### Sponsorship Options - Check the box next to the level of sponsorship you are purchasing.

Global Platinum - \$10,000 (Exclusive)

Global Diamond - \$7,500 (Exclusive)

Global Gold - \$5,000 (Exclusive)

Global Silver - \$2,500

Global Pearl - \$1,000

Global Emerald - \$500

*\*Please refer to the Sponsorship Opportunities for associated benefits for in-kind sponsorship based on values above.*

#### Ad Purchase

Full Page Ad - \$150.00

Half Page Ad (7.5 X5.0) - \$75.00

Quarter Page Ad (3.5 x 5.0) - \$50.00

Eighth Page or Business Card - \$25.00

I/we regret not being able to attend, but enclosed is a contribution of \$ \_\_\_\_\_

**TOTAL amount enclosed \$ \_\_\_\_\_**

#### I will make payment by:

An enclosed check payable to Lansing Regional Sister Cities Commission

Credit Card online via PayPal Link

**PayPal Link: [https://www.paypal.com/donate/?cmd=s-xclick&hosted\\_button\\_id=VGBP6D6QL42VA&ssrt=1685040407877](https://www.paypal.com/donate/?cmd=s-xclick&hosted_button_id=VGBP6D6QL42VA&ssrt=1685040407877)**

*Mail checks to Lansing Regional Sister Cities Commission, 500 E. Michigan Avenue, Suite 200, Lansing, MI 48912*

**Will you be using the event tickets included in your sponsorship?**

Yes

No

**Thank you for your tax deductible donation. LRSCC Tax I.D. #383202808**

**For more information, contact** Maxine Hankins Cain, President of Lansing Regional Sister Cities Commission at [maxinecain@me.com](mailto:maxinecain@me.com)

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*Sister Cities Commission*



THANK YOU FOR YOUR SUPPORT!

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